



REBECCA CALAPPI

freelance writer

Hello

Engaging copy? Yes! Fearless interviewing? Check. The ability to find stories for a range of publications and industries and then turn them into articles that readers don't just enjoy, but come back to read more? That's me.

 586-522-8651

 rebecca.calappi@gmail.com

 rebeccacwrites.com

Education

**Bachelor of Arts –
Journalism**
Oakland University

Expertise

Writing

Editing

Proofreading

Internal Communications

Technology

MS Word, Teams

Canva, inDesign

PC, Mac



Work Experience

Credit Acceptance

2023
–
2025

Senior Communications Specialist

- Crafted articles and videos that underscored company strategy and drove views.
- Thought leader for communications.
- Contract communicator, October 2022–April 2023.

Freelance Writer

2017
–
2023

- Created a freelance writing business that included contracting services, magazine, blog, web and marketing content for a variety of industries

Contract Communications Consultant

2021
–
2022

C.H. Robinson

- Wrote employee features and company news articles for Yammer that drove views.
- Created communication plans for human resources initiatives.

Contingent Communications Specialist (Consultant)

2020
–
2021

Beaumont Health (Corewell Health)

- Interview SMEs and patients and craft feature stories.
- Led communications for employee COVID-19 vaccines, handled hundreds of employee questions and wrote educational articles for the intranet.
- Produced the first Teams Live events at the organization.

Beaumont Health

2004
–
2017

Employee Communications Coordinator

- Led the transition of major employee communications vehicles during a merger.
- Led a team of seven to create a new, organization-wide weekly employee newsletter, including heading planning meetings, planning, editorial policy, content and writing assignments.
- Managed interns for the Corporate Communications department.